

BRIDAL GOWN CHECKLIST

WHAT TO BRING TO YOUR SALON APPOINTMENT.

- ☐ Your Appointment. *Bridal Salons are incredibly busy (especially on the weekend), so it is highly recommended that you book an appointment in advance to get you the undivided attention you deserve as a consumer.*
- ☐ Your Budget. *Don't set yourself up for disappointment. Focus on the wedding gowns within your financial comfort zone. Please remember that your budget should include the cost of the dress, the cost of alterations, taxes and shipping fees.*
- ☐ Pictures of your Preferred Wedding Gowns. *You can bring pictures from magazines or you can bring a tablet with a Pinterest board of your gown preferences.*
- ☐ Your Church's Wedding Gown. *If your ceremony is in a place of worship, find out whether there are any attire guidelines you must follow, such as dress length or covering your shoulders, BEFORE you purchase your wedding gown.*
- ☐ Shoes That Match Your Preferred Wedding Day Shoe Height.
- ☐ The Proper Undergarments (*strapless bra, shape wear, etc.*)
- ☐ One to three family members or friends.
- ☐ A Bottle of Water. *This will help you if you find that you are getting hungry.*

WHAT NOT TO BRING TO YOUR SALON APPOINTMENT.

- ☐ An Entourage. *Too many opinions can overwhelm your own thoughts and preferences.*
- ☐ A Face full of Make-Up. *You don't want to worry about foundation or bright lipstick on expensive gowns.*
- ☐ Your Weight Loss Plans. *We are not saying that you cannot lose weight! But, you should buy a wedding gown that fits you now. It's easier (not to mention less expensive) to take a gown in than to try and make a wedding gown larger when it is too small.*

DID YOU FIND THE PERFECT GOWN? COLLECT THIS INFORMATION NEXT.

- ☐ Gown Details (Designer, Color Name, Style Number, Fabric, Length, Size Measurements) _____

- ☐ Bridal Gown Order Date (*Attach the receipt to this checklist*) _____
- ☐ Bridal Gown Cost (*The deposit paid and the pending balance*)) _____
- ☐ Expected Date of Delivery _____



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BOUTIQUE DETAILS WORTH KNOWING.

- ☐ Bridal Salon Name _____
- ☐ Bridal Salon Address _____

- ☐ Bridal Salon Sales Consultant _____
- ☐ Bridal Salon Sales Consultant E-Mail _____
- ☐ Bridal Salon Telephone Number _____

BRIDAL GOWN FITTING DETAILS. Please note date and times below.

- ☐ Bridal Gown Fitting Appointment #1 _____
- ☐ Bridal Gown Fitting Appointment #2 _____
- ☐ Bridal Gown Final Fitting Appointment _____

WEDDING GOWN TO DO LIST.

- ☐ Read the Fine Print. *Before pay the deposit and sign on the dotted line, triple-check the sales contract. Read it carefully, so you don't end up with the wrong size or color. And, make sure that your sales contract includes the price of the gown, the deposit payment amount, the name of the dress designer, the gown's style number, your size measurements, the delivery date, the price of the gown and the number of fittings included in the price.*
- ☐ Gain Instructions for Bustling the Wedding Gown. *To ensure that someone other than the bride knows how to bustle the wedding gown, consider having your maid of honor, planner or family member join you at this appointment. And, ask her to take pictures or a video of the dress while it is being bustled.*

WHAT ELSE DO YOU NEED TO PURCHASE?

- ☐ Veil. *The style and formality of your veil should be similar to the style and formality of your wedding gown.*
- ☐ Jewelry
- ☐ Shoes. *When purchasing shoes, take the location of your wedding venue into consideration. Will your wedding be outside? At a beach? All of this should come into consideration when determining your shoe style?*
- ☐ Undergarments. *Your undergarments should support you, but you also want them to feel comfortable.*

